

**FOR IMMEDIATE RELEASE**

**Orlando Vacation Home Expert Nigel Worrall, Featured On “The Next Big Thing™” Radio Show Produced By America’s PremierExperts™**

*Nigel Worrall, CEO of Florida Leisure Vacation Homes, was recently featured on “The Next Big Thing™” Radio Show, showcasing experts across a wide array of industries.*

**Orlando, Fla. – May 12, 2009** – Nigel Worrall, CEO of Florida Leisure Vacation Homes, was recently featured on an episode of the groundbreaking new internet radio show, “The Next Big Thing™.” The show gives listeners exclusive insider interviews with experts and uncovers what the “Next Big Thing™” is for businesses and consumers alike. The experts featured on each episode are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

The radio show was launched by America’s PremierExperts™, an organization that honors an exclusive group of forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs who are pioneers in their market that will share their secrets of success with the audience. The show is hosted by international radio host Wayne Kelly and Nick Nanton, Esq., “The Celebrity Lawyer.”

Nigel Worrall was chosen to appear on the show for his expertise and success in the real estate and vacation home industry. Florida Leisure Vacation Homes is the leading vacation home company in the Orlando, Fla. area. The company offers 3-7 bedroom private vacation homes near to all the Orlando area attractions including Walt Disney World, Universal Studios, Sea World and many more. Nigel also serves many clients from around the world as a Realtor®, Real Estate Broker, Real Estate Investor, Mortgage Broker and Real Estate Trainer.

Worrall was interviewed and shared his knowledge of the tourism industry as it relates to vacation homes. Nigel points out the huge benefits of choosing vacation home rentals over hotels for vacationing visitors to Florida, specifically the Orlando area, including financial benefits, concierge services, and entertainment planning. Other topics included marketing tips from Nigel, the financial benefits of vacation home rental, Florida Leisure’s property management services, as well as Nigel’s ongoing comical video series on hotels, found at <http://www.FriendsDontLetFriendsStayInHotels.com>.

“I decided that after staying in so many hotels, there had to be more to life,” said Worrall of the video series. “There is only so much you can say about a hotel room. I’m always looking for something different, but there really isn’t anything. It’s a 400 square foot box. It’s got a bed in it, maybe two, a TV and a bathroom. That’s about it. The video series is just a bit of fun to point this out, among other things,” he continued.

About his appearance on the show, Nigel Worrall said, “I was thrilled to be featured on the show, and was glad to be able to keep spreading the word on vacation homes. We find that once our customers experience the services we offer, and compare it to the ‘hotel experience,’ they realize that there really is no comparison. Positive word of mouth is one of the best marketing tools, and we are glad to be able to provide a service that warrants it!”

Each episode of “The Next Big Thing™” showcases a different expert who has been chosen to share insights from their business and personal experiences. The individuals that will be showcased are forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs who are pioneers in their market that will share their secrets of success with the audience.

“The Next Big Thing” Radio show is available for download at <http://www.AmericasPremierExperts.com> and is available as a free podcast on iTunes.

For more information on Nigel Worrall and Florida Leisure Homes, please visit <http://www.FloridaLeisure.com> and <http://www.FriendsDontLetFriendsStayInHotels.com>.

About Nigel Worrall:

Nigel Worrall began in the United Kingdom as an entrepreneur, and has brought that spirit “across the pond” to Orlando, Florida. Worrall has owned several businesses ranging from fireplace distribution to marble and granite manufacturer, and has even owned a motor sports enterprise. Originally trained as an engineer with experience as both a toolmaker and technician, Nigel left the trade, and the UK to pursue his passion of real estate. Currently, Nigel and his wife operate Florida Leisure Vacation Homes, a highly successful property management and vacation home rental company located in Orlando, Florida.

Florida Leisure Vacation Homes is the leading vacation home company in the Orlando, Fla. – Disney area, offering 3-7 bedroom private vacation homes near to all the Orlando area attractions. Each home has it’s own fully equipped kitchen, 3-7 bedrooms, lounge, dining room, laundry, 2 car garage and best of all, private swimming pool.

Nigel serves many clients around the world as a Realtor®, Real Estate Broker, Real Estate Investor, Mortgage Broker and Real Estate Trainer. He has also served as President of Sunset Lakes Home Owner’s Association and is the current President of Cumbrian Lakes Home Owner’s Association. Homeowners Association. Nigel has been heavily involved with helping the local chapter of the Investors Resource Center of America in Orlando and has recently been appointed as a National Real Estate Investment Coach with Real Mentor™.

Nigel has enjoyed combining his engineering, marketing and sales skills in the Real

Estate field since moving to Orlando and particularly enjoys working with other Real Estate investors to enable them to fulfill their own dreams.

For more information, please visit <http://www.floridaleisure.com>

About America's PremierExperts™ LLC:

America's PremierExperts™ is an organization that recognizes celebrity experts in their field of business and offers business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive, invitation-only, opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. & Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, founded America's PremierExperts™ and The Ultimate Celebrity Branding Experience™ to honor entrepreneurs, CEOs, authors, professional speakers and business people who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole. For more information about America's PremierExperts™ LLC visit [www.AmericasPremierExperts.com](http://www.AmericasPremierExperts.com).

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