

Orlando Vacation Home Expert, Nigel Worrall, Hits Amazon Best-Seller List With New Book

Nigel Worrall, CEO of Florida Leisure Vacation Homes, recently hit Amazon.com's Best-Seller List with his new book, "Big Idea's For Your Business."

Orlando, Fla. – August 13, 2009 – In collaboration with America's PremierExperts®, Nigel Worrall, CEO of Florida Leisure Vacation Homes, recently released the book, *Big Ideas For Your Business: America's PremierExperts® Show You How to Make Your Business More Fun & More Profitable*. America's PremierExperts® is a group of America's leading experts in various fields of business. They are celebrity experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

Big Ideas For Your Business was released on July 23rd, 2009. On the day of release, the book reached the best-seller list in two categories, the Management & Leadership – Systems & Planning category, and the Business Management category.

Nigel Worrall authored a chapter in the book titled, "Customers: The Lifeblood of Any Company." Nigel was chosen as one of America's PremierExperts® based on his expertise and success in the real estate and vacation home industry.

To order your copy of *Big Ideas For Your Business* please visit <http://www.amazon.com/Ideas-Your-Business-Nick-Nanton/dp/1599321076>

For more information on Nigel Worrall and Florida Leisure Homes, please visit <http://www.floridaleisure.com>.

To find out more about America's PremierExperts™ visit <http://www.AmericasPremierExperts.com>

About Nigel Worrall:

Nigel Worrall is President / CEO of Florida Leisure Vacation Homes & Total Real Estate Solutions. He is regularly sought by the media as a vacation home and real estate expert and has featured on NBC, ABC, Fox, CBS. He has also featured in The Wall Street Journal, USA Today, New York Times, Newsweek, Chicago Sun Times, Washington Post, Orlando Sentinel, Orlando Business Journal and several other publications. Nigel is also the best selling author of "Big Ideas For Your Business" (Advantage Media)

Nigel serves many clients around the world as a Realtor®, Real Estate Broker, Real Estate Investor, Mortgage Broker and Real Estate Trainer. Nigel has been heavily involved with helping the local chapter of the Investors Resource Center of America in Orlando and has recently been appointed as a National Real Estate Investment Coach with Real Mentor™.

Florida Leisure Vacation Homes is the leading vacation home company in the Orlando, Fla. – Disney area, offering 3-7 bedroom private vacation homes near to all the Orlando area attractions. Each home has it's own fully equipped kitchen, 3-7 bedrooms, lounge, dining room, laundry, 2 car garage and best of all, private swimming pool.

For more information, please visit <http://www.floridaleisure.com>

About America's PremierExperts® LLC: America's PremierExperts® is an organization dedicated to recognizing business experts in their field of expertise and offers business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. and Nick Nanton, Esq., Media and Business development experts, founded America's PremierExperts® to showcase entrepreneurs, CEOs, authors, professional speakers and businesspeople who are dedicated to spreading knowledge and awareness in their field and making significant contributions to their industry and the marketplace as a whole. For more information on becoming one of America's PremierExperts® visit <http://www.americaspremierexperts.com/become-an-expert>