

Orlando Vacation Home Company, Florida Leisure, CEO Nigel Worrall Signs with JW Dicks, Esq. and Nick Nanton, Esq. of Dicks Nanton Agency to Celebrity Brand His Business

CEO Nigel Worrall of Florida Leisure Vacation Homes, a leading Orlando vacation home rental company, selects Dicks Nanton Agency to help grow business.

Orlando, Fla. – February 25, 2007 – Leading Orlando vacation home rental company, Florida Leisure Vacation Homes, signed with Dicks Nanton Agency LLC for Celebrity Branding™ and business development. Florida Leisure Vacation Homes has been in operation for 15 years. CEO Nigel Worrall has grown the business from 30 homes in 1998 to over 100 homes at their maximum inventory.

“We pride ourselves in offering top-shelf service similar to that provided by the big hotels but we have the added value of luxury homes with a lot of room and amenities. It’s not much of a vacation if you’re jammed in a hotel room with all your kids and no space,” Worrall said.

“I chose Dicks Nanton Agency because they get it. A lot of people provide marketing and PR but I was impressed with their ability to understand what drives a customer to do business with you. That’s pretty rare. I really felt that I needed a fresh vision in my business to help us pull off the extraordinary for our clients. I’m looking to Dicks Nanton Agency to provide fresh insight into Florida Leisure Vacation Homes and to help me take it to the next level,” Worrall added.

“Nigel Worrall is a marketing expert and is a pioneer in the vacation home industry. He is highly respected in the vacation home industry and is often imitated, but, his unique gifts make him impossible to duplicate. Over the next year we think Nigel will set the standard in the vacation home industry and prove there is a better option than staying in hotels when you come to Orlando. We’re very excited to get the opportunity to work with such a celebrity in the vacation home industry and look forward to exponential growth for Florida Leisure Vacation Homes,” Dicks Nanton Agency CEO Nick Nanton said.

Florida Leisure Vacation Homes offers 3 to 7 bedroom vacation homes all with private swimming pools, fully equipped kitchens, laundry rooms and spacious accommodations to suit all members of the family. Currently, Florida Leisure Vacation Homes manages over \$25 million worth of assets all within 10 minutes drive of Walt Disney World.

For more information on Florida Leisure Vacation Homes visit <http://www.FloridaLeisure.com>.

About Dicks Nanton Agency LLC: Dicks Nanton Agency LLC celebrity brands entrepreneurs and professionals as experts in their field of business and helps them to expand nationwide. JW Dicks, Esq. and Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, focus on helping their clients expand and make more money using specific proprietary systems including Exclusive Marketing Licenses™, Online Business Platforms™ and other creative business strategies. For more information about Dicks Nanton Agency LLC visit <http://www.dicksnantonagency.com>.