### Florida Leisure Vacation Homes® presents

BREATHE

### Relaxation and Fun for Everyone

### Nov~Dec 2010 \$3.95

IN THIS ISSUE SeaWorld VIP Tour Legoland Florida Pet Vacations Christmas Recipes

### Hello!

This issue of **Just Breathe™** is being sent to you courtesy of Florida Leisure Vacation Homes<sup>™</sup>

It is our way of saying that you are important to us and we truly value your business. Please feel free to pass this newsletter on to friends and neighbors. Enjoy! If you would like to receive this newsletter for free please contact us at:

relax@floridaleisure.com.

### **CHRISTMAS**

Blessed is the season which engages the whole world in a conspiracy of love! -- Hamilton Wright Mabie

Christmas is not as much about opening our presents as opening our hearts. -- Janice Maeditere

In the old days, it was not called the Holiday Season; the Christians called it 'Christmas' and went to church; the Jews called it 'Hanukkah' and went to synagogue; the atheists went to parties and drank. People passing each other on the street would say 'Merry Christmas!' or 'Happy Hanukkah!' or (to the atheists) 'Look out for the wall!'

-- Dave Barry

Love the giver more than the gift. -- Brigham Young

I bought my brother some gift-wrap for Christmas. I took it to the Gift Wrap department and told them to wrap it, but in a different print so he would know when to stop unwrapping.

-- Steven Wright

To many people holidays are not voyages of discovery, but a ritual of reassurance. -- Philip Andrew Adams

Celebrate the happiness that friends are always giving. Make every day a holiday and celebrate just living!

-- Amanda Bradley

# Why Vacations Are More Important Than Ever by Nigel Worrall CEO Florida Leisure

s we enter the holiday season it's a good time to look back and reflect on what we have to be thankful for. For many families things are still extremely hard and this economic downturn isn't a lot of fun to live through. Taking a break is something so many families simply can't do but for those families lucky enough to still be able to go on vacation a new sense of appreciation has developed.

Vacations are extremely important to us humans. They give us a chance to turn off from the harsh day to day realities and to dream a little. Vacations are a time to come closer as a family and to inject some fun back into life again. They are also very important in helping recharge batteries and helping us when we go back to everyday living again and to fight the good fight.

Fighting to survive is a basic instinct and sometimes you just have to fight a little harder for what you want. This year I have been fortunate to meet two great American fighters – Joan Rivers and Cal Ripken, Jr. Joan is the type of person who can rub some people up the wrong way with some of her comments but if you're looking for a lesson in surviving whatever life has to throw at you, then she's a pretty good role model. At age 75, she out thought, out schemed, out worked and out fought a collection of contestants in the Celebrity Apprentice. If you then consider what she's faced with her second husband committing suicide and how she fought back from bulimia to build a very successful business empire,



from scratch, to control some of the most successful products and lines on the #1 home shopping channel, QVC, then you'll realize she's made of tough stuff.



Also made of tough stuff is Cal Ripken. His "Iron Man" nickname was earned as he battled on despite numerous minor injuries and continued to show up for work every day as he played in 2,632 consecutive games for the Baltimore Orioles over 17 seasons from May 1982 to September 1998. Cal talked about competing against vourself and it's a good message for those people who think the world is against them right now. Cal also talked about the need to keep searching for the edge...and it resonated with me because that's exactly what we do here at Florida Leisure to make sure we stay far ahead of our competitors.

I've watched as some of competitors have grown while we decided to keep things smaller and more compact. Our preference is to be a boutique vacation rental home company rather than an all things to all people type of operation. Keeping things small is the right move for us as it ensures we have better homes in our inventory and that means a better vacation experience for over 3,000 of our regular guests ... something not even the biggest vacation rental companies in the country can claim.

Keeping that edge is always a challenge and finding the right partners is difficult. For some time we have been tracking one company and their method of doing business and I'm very pleased to be able to announce in this newsletter that we have now linked up with 30 year old Arbonne International to bring you their range of products when you stay in our vacation homes. More info is inside the newsletter.



So yes, we have many for the season. Christmas / holiday season. Wigel So yes, we have much to be thankful for. Have a wonderful Thanksgiving and a very Happy

### Coming To Orlando? Bring Your Pets Along

O ne trend that we are seeing in the *Florida Leisure Vacation Home* office is for more people to want to bring their pet with them on vacation. It can be very traumatic for some people, not to mention their pets, to have to leave a loved one behind when they go on vacation and that's why we have tried to make available more vacation rental homes for those that want to travel with their dog or cat.

That said, it's perfectly fine when

you are at your vacation home with your pet but what about them and the feelings they have about being alone in a strange place when you visit the theme parks?

Fortunately, there is now a great new solution;

#### Best Friends Pet Care at Walt Disney World.

This facility has recently opened and is close to Magic Kingdom and the other Walt Disney World resort theme parks. The facility has 17,000 sq. ft of air conditioned indoor space as well as 10,000 sq. ft of covered outdoor runs and play areas. It also has a 25,000 sq. ft dog park making in one huge facility that is capable of looking after approximately 250 pets in one day!

Best Friends Pet Care has several different type of boarding facilities from the traditional indoor / outdoor boarding through to vacation villas and VIP luxury suites



that have to be seen to be believed. Cats are taken care of at *Kitty City* while other pets can be housed at the *Pocket Pets* area.

Dogs are the main focus of attention though and the facility really does excel in this regard.

A la carte Doggies provides playgroups, playtime, cuddletime, bottled water, bedtime stories, ice cream

### SeaWorld's VIP Encounters: Unmissable & Educational

was fortunate to be able to do Penguin VIP Up-Close Tour again at Sea World. The tour has been updated a little since the last time I did it, with the starting point being different, as you now walk through the Penguin Encounter exhibit before going behind the scenes and learning a lot more about the life of a Sea World trainer.

The tour is your chance to find out about life in the Antarctic and the penguins lack of fear around human beings. Inside the penguin's habitat is a chilly atmosphere



breaks, holiday meals and premium beds all for your dog to enjoy.

#### **VIP Luxury Suites**

For the ultimate in pampered boarding then check out the four 226 sq. ft. VIP super luxury suites. The suites provide a large bedroom with tile walls, glass doors, a raised platform bed and a flat screen television which can be programmed for your pet's entertainment. Each suite also has a private covered outdoor play yard and this all inclusive boarding experience

includes complimentary activities such as potty walks, playgroup sessions and a bed time story each day.

#### Vacation Villas

There are 14 72 sq. ft. Vacation Villas complete with raised platform bed and flat panel TV. There is also a private outdoor relief patio attached to the villa and potty walks, play group sessions and turn down service are also included in this unique experience.

#### **Doggy Daycamp**

Best Friends Pet Care has two 1100 sq. ft. camp rooms complete with attached outside rooms. This is a great place for your pet to play while you enjoy your time at the theme parks and you can be sure to come back to a happy, relaxed and contended pet when you are done.

#### **Dog Park**

The Dog Park is approximately 25,000 sq. ft in size and is the perfect place for owners to visit their pets during the day. You can relax and play with your dog in an unleashed environment and enjoy watching your pet romp, chase balls or Frisbees and then cooling off in the dogs only water fountain!

Best Friends Pet Care is a great facility for peace of mind while you play. It is conveniently located on Bonnet Creek Parkway and has some great services to offer you, the pet owner. Whether it's boarding or grooming you want for your pet, then Bonnet Creek is a natural choice to complement your stay in a pet friendly Florida Leisure Vacation Home. Feel free to ask our concierge about the services your pet might enjoy.

> with the air temperature being 30 degrees while the water they swim around in is 45 degrees. Also, you probably never thought that snow could fall in Florida but here's a place where it falls every day as nearly 6,000 pounds falls down on the habitat. You'll have a lot of fun watching and learning about the penguins and it's really a great tour with an added bonus or two thrown in.

Our Florida Leisure concierge would be happy to help book a tour for you and your family next time you are in Orlando.



### Arbonne Products Now in Florida Leisure Vacation Homes

In 1975, Petter Morck had the foresight to create a line of pure, botanically based products in the alpine fields of Arbon, Switzerland. With a dedicated team behind him, Petter began developing a range of unparalleled skin care products in Europe and in 1980, Petter brought Arbonne to the United States with 19 original products, reflective of Swiss quality and an integrative approach to beauty, health and wellness.





In 2003, Arbonne launched NutriMinC® RE9®, a revolutionary antiaging skin care regimen ahead of its time. Within a few months, it became the top selling product for Arbonne and has since sold over 24 million units worldwide.

Today, Arbonne is a global brand and a leader in its market segment. That's why we at Florida Leisure Vacation Homes are

delighted to team up with Arbonne to bring you their products to our range of Orlando vacation homes. Brand leaders simply deserve to be placed together and companies with 55 years of combined experience have proven they have a knack for knowing what they are doing. It's only natural to pair up.

## The Arbonne Promise is simple: *"To deliver pure, safe and beneficial products in line with our botanical tradition."*

## The Florida Leisure Promise is even simpler: *"To deliver an Orlando vacation experience like no other."*

In looking for a personal care and wellness product partner, Florida Leisure wanted to ensure that the company had an unwavering commitment to pure, safe and beneficial products. Arbonne met all that criteria with their approach to producing products that preserve and enhance the skin, the body and the mind for an integrative approach to beauty. So...next time you check into one of our vacation homes ... you'll be able to sample the products for yourself and enjoy the difference they'll make to your day.

*Make sure you call 1-877- 422- 9493 <u>today</u> and make your reservation for your next Orlando vacation.* 







### Why Vacations Are Important...

There's no denying that the economy is tough right now and many folks are making the decision to delay or defer their vacation for 2011. Here at Florida Leisure we recognize that times are difficult but we also believe it is our duty to point out why it is even more important to take a break to ensure you are well equipped to face whatever lies ahead.



Here's a list of the top **Z** reasons why you MUST take a vacation...

- 1. Vacations Promote Creativity: A good vacation can help us to reconnect with ourselves, operating as a vehicle for self-discovery and helping us get back to *feeling* our best.
- 2. Vacations Stave Off Burnout: Workers who take regular time to relax are *less likely to experience burnout*, making them more creative and productive than their overworked, under-rested counterparts.
- 3. Vacations Can Keep Us Healthy: Taking regular time off to 'recharge your batteries', thereby keeping stress levels lower, can keep you healthier.
- 4. Vacations Promote Overall Wellbeing: One study found that three days after vacation, subjects' physical complaints, their quality of sleep and mood had improved as compared to before vacation. These gains were still present five weeks later, especially in those who had more personal time and overall satisfaction during their vacations.
- 5. Vacations Can Strengthen Bonds: Spending time enjoying life with loved ones *can keep relationships strong*, helping you enjoy the good times more and helping you through the stress of the hard times. In fact, a study by the Arizona Department of Health and Human Services found that women who took vacations were more satisfied with their marriages.
- 6. Vacations Can Help With Your Job Performance: As the authors of the above study suggest, the psychological benefits that come with more frequent vacations lead to *increased quality of life*, and that can lead to *increased quality of work on the job*.
- 7. Vacations Relieve Stress in Lasting Ways: It should come as no surprise that vacations that include plenty of free time bring stress relief, but research shows that a good vacation can lead to the experience of *fewer stressful days at least five weeks later!* That means that vacations are the gift to yourself that keep on giving.

The bottom line is that taking a fair amount of time away from the stresses of daily life can give us the break we so need in order to return to our normal lives refreshed and better equipped to handle whatever comes. It's for that reason we are introducing our <u>2011 Florida Leisure Payment Plan</u> as we want to ensure you still get your hard earned and well deserved vacation.

Our payment plan allows you to put money aside every month so you can be sure of your next vacation. Consider it like vacation insurance. Every month you can put as little as \$25 away to ensure your next vacation! Simply fill in the form below and send in to us...we'll do the rest...

Name:	Email:
Address:	Phone:
City/State/Zip:	Fax:
	nes to charge my △ Visa / △Mastercard / △Amex card the amoun ver \$100) per month towards my next Florida Leisure vacation.
Credit Card Number	Expiry Date

CCV / Security Code \_\_\_\_\_

Signature	

Date \_

# What Our **Customers Say!**

"When I walked in, I immediately felt as if I was at home. The house was very accommodating, spacious, beautiful scenery & landscaping. I found it to be a beautiful atmosphere for a family vacation."

### Roy Whitmore, Chicago, IL

"I enjoyed my stay with Florida Leisure Vacation Homes. The home easily accommodated my large family. We can do everything we want, as if we are in our very own home. Thank you & we'll be back!"

# 'Tis The Season

The holiday season is just around the corner. You'll be sure to see lots of America's favorite holiday plant in stores soon. Test your poinsettia knowledge with this trivia quiz.

1. The poinsettia plant is named after Dr. Joel R. Poinsett, a U.S. diplomat who served as an ambassador to which country in the 1820s?

- 2. In Mexico, what is the poinsettia called?
- 3. Poinsettia plants come in more than just red. Name some of its other colors.
- 4. True or false: Poinsettias should be placed in direct sunlight.
- 5. The shape of the center of the poinsettia represents what?
- 6. True or false: The red part of the poinsettia are actually leaves.
- 7. In nature, how tall does a poinsettia plant grow?
- 8. What percent of potted plant sales during the holiday season are poinsettias?
- 9. Which U.S. state is the top producing state of poinsettias?
- 10. True or false: Poinsettias are poisonous.

#### Answers (using a mirror will be helpful):

petals. 7. Ten feet tall. 8. 85 percent. 9. California. 10. False, despite common belief. Bethlehem. 6. True. The actual flower is small and yellow. The red leaves are often mistaken for cream, and white. 4. False. Indirect sunlight for at least six hours a day is best. 5. The Star of 1. Mexico. 2. Flor de la Noche Buena, meaning the Holy Night Flower. 3. Peach, pink, lemon,

Latonya )rmond, Chicago, IL

# LEGOLAND: The New Kid On The Block

LEGOLAND<sup>®</sup> Florida unveiled detailed plans today mapping out the ten lands of the family theme park and announcing the sale of advance-purchase tickets and annual passes. Opening in October 2011, LEGOLAND Florida will be a 150-acre full-day theme park geared specifically to families with children ages 2 to 12. There will be more than 50 interactive rides, shows and



Park and we are excited to present it for the first time today."

The ten different lands of LEGOLAND Florida are The Beginning, Fun Town, Miniland USA, Castle Hill, Land of Adventure, XTreme, LEGO City, Imagination Zone, Pirate Cove and DUPLO® Village.

Jones also announced that oneday tickets and annual passes are now available at

attractions including amazing LEGO® models making it unlike any other theme park in Florida.

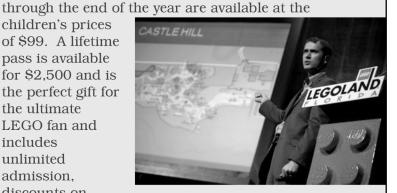


"With exactly one year until we open, the countdown really begins now, "said Adrian Jones.

LEGOLAND Florida's General Manager. to a

group of 150 guests at the Park's 4-D Theater. "We are thrilled to announce the layout of the Park and give details of what rides and attractions will be housed in each of our ten specially-themed lands. Much thought and creativity has gone into the design of this fantastic

children's prices of \$99. A lifetime pass is available for \$2,500 and is the perfect gift for the ultimate LEGO fan and includes unlimited admission, discounts on



preferred parking, special events, plus discounts on food and merchandise.

www.LEGOLANDFloridaResort.com with pre-opening discounts. For a limited time, LEGOLAND Florida

tickets are \$65 for adults and \$55 for children and

seniors. Standard Annual Passes purchased now



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http://twitter.com/FloridaLeisure





http://www.youtube.com/FloridaLeisure



We are a locally owned family business with over 15 years experience. We can help you select the perfect vacation home for you and your family. Our vacation specialists are here to assist and anticipate your every need with the desire to make your vacation the best it can be.

### We proudly offer ...

Homes in close proximity to all the Attractions ... World class golf, unlimited water activities and miles of beaches on two coasts just a short drive away ...

A select inventory of privately owned properties, each well-equipped with décor personalized by each owner and complete with private swimming pools.

Our #1 goal is to provide a world class, lifestyle experience for the discerning vacationer.

*Tell a Friend!* A referral from one of our satisfied clients is the greatest compliment we can receive, and we have a very unique (and generous) way of saying thank you! Call **1-866-966-3560** for more details.

### A "GOOD NEWS" NEWSLETTER FULL OF FUN AND INTERESTING FACTS FOR OUR CUSTOMERS NOV~DEC 2010

# Christmas Recipes for Kids

This holiday season, share some fun and laughter in the kitchen! Kids and adults alike will enjoy these fun food activities.

### **Snowball Cookies**

1 cup butter or margarine 1/2 cup powdered sugar, sifted 1 teaspoon vanilla 2 1/2 cups flour; sifted 1/4 teaspoon salt 3/4 cup chopped pecans large bowl. Add sugar, cream u

Cream butter in large bowl. Add sugar, cream until light. Stir in vanilla. Sift flour and salt; mix in. Stir in nuts. Shape into balls. Place on ungreased cookie sheet. Bake 15 minutes at 350. Roll in powdered sugar straight out of oven. Roll again when cool. Makes about 36 cookies.

### **Holiday Wreaths**

1/3 cup butter 1 10.5-oz. package of large marshmallows 6 cups cornflakes cereal 1 teaspoon green food coloring 1/4 cup cinnamon red hot candies Melt margarine in a large pan over low heat. Add marshmallows and stir constantly until marshmallow melt and mixture is syrupy. Remove from heat. Stir in food coloring. Add corn flakes and stir until well coated. Drop mixture by 1/4 cupful onto cookie sheet. Using buttered finger, quickly shape into individual wreaths. Dot with cinnamon candies. Let cool completely.

# Home of the Month



Make a 2011 or 2012 reservation to stay in this month's featured home before January 31, 2011 and receive this special <u>BONUS</u>:

Book 5 nights or more and receive one extra night for free.

Call 1-877-281-1455 www.FloridaLeisure.com/HoM

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